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# Interdenominational Ministerial Alliance

PO Box 671209 | Dallas, Texas 75367-1209 office 214-349-7701

Dear Corporate Level Investment Partner:

The Interdenominational Ministerial Alliance (IMA) of Greater Dallas & Vicinity will host its 58th Annual IMA Human Relations Banquet at 7:00 p.m. on Friday, February 2, 2024. This stellar event will be held in the Grand Pavilion Ballroom, Dallas Trade Mart, located at 2100 North Stemmons Freeway, Dallas. The 2024 theme is: "Rise as One: Empowering Our Community's Greatness."

Key highlights of the banquet include the presentation of the C.A.W. Clark Human Relations Award (iconic long-term civic/business leader and renowned clergy mentor) and an overview of IMA's college scholarship assistance program.

We will also recognize awardees for their exemplary service to the community in fields ranging from education, philanthropy, clergy, civic social services, healthcare, business, and other categories.

We are asking (your company/corporation/organization) to partner with us at any sponsorship level you deem appropriate. (See the attached sponsorship investment opportunities).

Kindly make your check payable to our nonprofit, community outreach organization, Interdenominational Ministerial Alliance (IMA), PO Box 671209 Dallas, TX 75367-1209.

Our IMA External Affairs Liaison will follow up on this request. Thank you again for partnering with IMA and investing in the community.

Partnering In Community Service,

Dr. David Wilson

**IMA President** 



## Interdenominational Ministerial Alliance

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The IMA has a long-standing history of leadership, civic involvement, and program activity throughout communities of the Dallas metroplex. The IMA – comprised of ministers of Dallas area churches – has a mission:

To improve, enhance and maintain quality of life for underserved communities by promoting education, scholarships, community and economic development, physical and mental health, employment, and other community uplift initiatives through the distribution of philanthropic funds.

For more than 50 years, providing health referrals, maintaining food pantries to help feed the needy, assisting with utility bills, ministering to the incarcerated and other support services have been critical elements of IMA's mission.

### 58th Annual IMA Human Relations Banquet Overview

This annual banquet of more than 1,000 participants provides an opportunity to educate public officials, corporations, and individuals about the goals, programs, and mission of IMA, and it affords several partnering opportunities. Besides helping to offset the cost of providing community support services, each year IMA awards scholarships to deserving college-bound high school graduates throughout its service area. This is a key investment in our youth and our future.

- ➤ IMA presents the prestigious "Prince of Preachers Award" named in honor of Dr. C.A.W. Clark, a long-time national and local civic and religious leader.
- ➤ IMA Civic Award, another community servant will be honored in 2023.
- ➤ **Community Connecting Award** will be presented to a deserving first responder and community resident.
- ➤ **The President's Award** will be awarded to the recipient(s) who reflect leadership in sharing their time, resources, and talent to help strengthen the community.
- ➤ The IMA Human Relations Award is the signature award given each year to an exemplary civic, business, or religious leader who has made a measurable difference, serving the community with distinction and impact.



# Interdenominational Ministerial Alliance

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### **BANQUET TITLE SPONSOR** \$ 100,000

- Human Relations Award Presentation
- 3 Title Tables (24 Tickets)
- Title Signage/Recognition
- Ad Premier Outside Back Cover
- Mention in Press & Branding
- Photo with Dignitaries
- Private Reception Invitation
- Head Table Seating

#### **{}** PLATINUM SPONSOR \$75,000

- 2 Platinum Tables (16 Tickets)
- Platinum Sponsor Recognition
- Premier Inside Cover Ad
- Mention in Press & Branding
- Photo Opportunities with Dignitaries
- Private Reception Invitation

### **GOLD SPONSOR** \$ 25,000

- 1 Gold Tables (8 Tickets)
- Private Reception Signage
- Press/Media Recognition
- Private Reception Invitation
- Full Page Color Ad

### **SILVER SPONSOR** \$ 15,000

- 1 Table (8 Tickets)
- Table Signage
- Full Page Color Ad
- Press/ Media Recognition
- Private Reception Invitation

#### **COMMUNITY SERVICE** \$ 10,000

- 1 Table (8 Tickets)
- Listed as Sponsor in Program Book
- Full Page Color Ad

Full Page: \$250 Half Page: \$150

Admission to the banquet will be available at the Banquet Check-In Desk under Company/Sponsor Name upon confirmation of participation and payment arrangement.

Make check payable to IMA DALLAS \* PO Box 671209 Dallas, TX 75367-1209. For any questions or to arrange check pickup, please call Lola Wilson at 214-349-7701 or 404-245-8028 (cell).

<sup>\*</sup>IMA., Inc. is a nonprofit 501c3 tax-exempt community service outreach organization.

<sup>\*\*</sup>Tax-exempt number available upon request.