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Interdenominational Ministerial Alliance

8350 Forest Lane | Dallas, Texas 75243 214-349-7701 (office) | 214-349-7703 (fax)

Dear Corporate Level Investment Partner:

The Interdenominational Ministerial Alliance (IMA) of Greater Dallas & Vicinity will host its **56th Annual IMA Human Relations Banquet at 7:00p.m. on Friday, February 4, 2022.** This stellar event will be held in the Grand Pavilion Ballroom, Dallas Trade Mart, located at 2100 North Stemmons Freeway. The 2022 theme is: **"Returning Stronger... Serving Wiser".**

The banquet's keynote address will focus on meeting community needs in challenging times with emphasis on partnering to deliver critical support to underserved communities. Comments will also be shared on community-based public service initiatives and outreach. The keynote speaker and other dignitaries will share 'unity best practices' in moving the Dallas community forward.

Key highlights of the banquet include presentation of the Dr. C.A.W. Clark Human Relations Award (iconic long-term civic/business leader and renowned clergy mentor) and an overview of the IMA's college scholarship assistance program.

We will also recognize awardees for their exemplary service to community in fields ranging from education, philanthropy, clergy, civic social services, healthcare, business and other categories.

We are asking (your company/corporation/organization) to partner with us at any sponsorship level you deem appropriate. (See the attached sponsorship investment opportunities).

Kindly make your check payable to our nonprofit, community outreach organization, Interdenominational Ministerial Alliance (IMA), 8350 Forest Ln. Dallas, TX 75243

Our IMA External Affairs Liaison will follow up this request. Thank you again for partnering with IMA and investing in the community.

Partnering In Community Service,

Dr. David Wilson

IMA Human Relations Banquet Chairman

Interdenominational Ministerial Alliance (IMA) of Greater Dallas

The IMA has a long-standing history of leadership, civic involvement and program activity throughout communities of the Dallas metroplex. The IMA – comprised of ministers of Dallas area churches – has a mission:

To improve, enhance and maintain quality of life for underserved communities by promoting education, scholarships, community and economic development; physical and mental health, employment and other community uplift initiatives through the distribution of philanthropic funds.

For more than 50 years, providing health referrals, maintaining food pantries to help feed the needy, assisting with utility bills, ministering to the incarcerated and other support services have been critical elements of IMA's mission.

56th Annual IMA Human Relations Banquet Overview

This annual banquet of more than 1,000 participants provides an opportunity to educate public officials, corporations and individuals about the goals, programs and mission of IMA, and it affords a number of partnering opportunities. Besides helping to offset the cost of providing community support services, each year IMA awards scholarships to deserving college-bound high school graduates throughout its service area. This is a key investment in our youth, our future.

- ➤ IMA presents the prestigious "Prince of Preachers Award" named in honor of Dr. C.A.W. Clark, longtime national and local civic and religious leader.
- ➤ IMA Civic Award, another community servant will be honored in 2022.
- ➤ Community Connecting Award will be presented to a deserving first responder and community resident.
- ➤ **The President's Award** will be awarded to recipient(s) who reflect leadership in sharing their time, resources and talent to help strengthen the community.
- ➤ The IMA Human Relations Award is the signature award given each year to an exemplary civic, business or religious leader who has made a measurable difference, serving the community with distinction and impact.

2022 Human Relations Banquet Sponsorship Opportunities

{ } BANQUET TITLE SPONSOR \$ 50,000

- Human Relations Award Presentation
- 3 Title Tables (24 Tickets)
- Title Signage/Recognition
- Ad Premier Outside Back Cover
- Mention in Press & Branding
- Photo with Dignitaries
- Private Reception Invitation
- Head Table Seating

{} PLATINUM SPONSOR \$ 25,000

- 2 Platinum Tables (16 Tickets)
- Platinum Sponsor Recognition
- Premier Inside Cover Ad
- Mention in Press & Branding
- Photo Opportunities with Dignitaries
- Private Reception Invitation

{ } GOLD SPONSOR \$ 15,000

- 1 Gold Table (8 Tickets)
- Private Reception Signage
- Press/Media Recognition
- Private Reception Invitation
- Full Page Color Ad

SILVER SPONSOR \$ 10,000

- 1 Table (8 Tickets)
- Table Signage
- Press/ Media Recognition
- Private Reception Invitation
- Full Page Color Ad

{} <u>COMMUNITY SERVICE</u> \$ 5,000

- 1 Table (8 Tickets)
- Listed as Sponsor in Program Book
- Full Page Color Ad

Admission to banquet will be available at Banquet Check-In Desk under Company/Sponsor Name upon confirmation of participation and payment arrangement. Make check payable to IMA DALLAS * 8350 Forest Ln. Dallas, TX 75243. For any questions or to arrange check pickup, please call Lola Wilson at 214-349-7701 or 404-245-8028 (cell).

^{*}IMA., Inc. is a nonprofit 501c3 tax-exempt community service outreach organization.

^{**}Tax-exempt number available upon request.